# **Data sheet 1: Compiling Printing Data Correctly**



#### Printable data

- as .pdf file ore as .eps file (for Macintosh)
- formats: small-sized prints with scale of 1:1 minimum 300 dpi
  - large-sized prints on fabric with scale of 1:1 and 150 dpi
  - large-sized prints on mesh with scale of 1:10 and 720 dpi

### Open data

- The page layout is equivalent to the final layout of the print product (trim is not needed)
- All links (images, graphics, logos, fonts) included in the data
- Images are saved in CMYK colorspace as a .eps file, .tif file or .jpg file (minimum 72dpi at full size; better 150dpi)
- Fonts necessarily convertet to path or supplied as a font folder (for this purpose free)
- Colors, if existing, save as a spot color and label it
- Programs: Freehand MX, Illustrator CS3, InDesign CS3, QuarkXPress 5, Photoshop CS3

## **Plotting graphics**

- A vector graphics file
- Fonts necessarily convertet to path
- All graphics saved as Illustrator file (.ai) or Macintosh .eps file
- scale 1:1 or 1:10
- Colors, if existing, save as a spot color and label it

#### Color

 Please send us a color-consistant proof (in view of the colors is not accurately defined) Head office: Otto-Schmidt-Str. 22 04425 Taucha (near Leipzig)

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